



PLATINUM / TITLE PACKAGE

THE PACKAGE

- Monthly interviews either at business location or in-studio posted on all social media (Good for companies with a lot going on) 30 second video for 'Weekly News Update', tri-monthly, used on Facebook, Instagram stories and Youtube.
- Breaking News Sponsor (logo or commercial appears before breaking news)
- Monthly helicopter ride over Long Beach for News Coverage – focus on your business
- Quarterly rotating Facebook cover page Ad. Weekly Instagram story updates and ads.
- Potential decal on news helicopter (separate camera on aircraft with logo in view).
- Static logo on headline title of 'Weekly News Update' (20-50k views).
- Full page logo at the introduction of the 'Weekly News Update' positioned before the news starts.
- Top of homepage website permanent banner.

RATES

- **Monthly Rate: \$2999 per month.**
**\$2499 (For our first 5 members) for first 12 months.
Regular rate applies after 12 months).*
 - *Non-competing industries only.
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